

The **Simply Giving**® Program endorsed by **Thrivent Financial Bank**®

- Foster good stewardship
 - Increase donation consistency
 - Reduce administrative work
 - Collect tuition automatically

What is the **Simply Giving**® Program?

The **Simply Giving**® Program offers a variety of secure electronic payment solutions that allow individuals to make regular offerings, charitable donations and tuition payments to churches and other nonprofit organizations. In addition to increasing donation consistency and reducing administrative work, the **Simply Giving**® Program helps institutions transition to an era in which families increasingly expect the same electronic payment options they have in all other areas of personal finance.

All transactions are processed by Vanco Services, LLC a PCI Level 1 Compliant Service Provider that has exclusively operated the program through all stages since its inception in 1998.

Why should my organization enroll?

When organizations offer one or more of the electronic giving options that comprise the **Simply Giving**® Program, total revenues almost always increase because unlike hand-written checks, recurring electronic donations process automatically uninterrupted by vacation, travel and other absences. The **Simply Giving**® Program also promotes financial best practices including dual controls, password protection and other procedures that enhance security and mitigate risk. Finally, the **Simply Giving**® Program is flexible and can easily accommodate the need for multiple funds and seasonal appeals.

Benefits:

- Increases donations by promoting consistent giving
- Improves cash flow
- Integrates with popular church software
- Reduces administrative activity
- Improves accounting accuracy
- Enhances security

Promoting the **Simply Giving**® Program

A variety of promotional materials and tips are available online to help your organization promote a successful **Simply Giving**® Program. Go to SimplyGivingByTFB.com and click on the **Donation Builder** tab.

Enroll today!

To enroll your organization in the **Simply Giving**® Program, call Vanco Services at **800-675-7430** or visit SimplyGivingByTFB.com to apply online or download a startup packet.

Simply Giving® Program Solutions



Electronic Funds Transfer (EFT)

With **e.service**® EFT, families can set up recurring donations and tuition payments as automatic electronic transfers from their checking or savings accounts.

EFT Fees *

Transactions	\$ 0.20	Per Transaction
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Credit & Debit Cards

Vanco's **e.service**® Merchant Services offers a simple and affordable way to accept credit and debit cards. And because our solution is web-based, there is no software or card reader equipment to purchase.

Credit & Debit Card Fees *

Registration	\$ 25.00	One-Time
Transactions	\$ 0.38	Per Transaction
Card Discount Rates		
- Visa, MasterCard, Diners Club and Discover	2.65%	Per Transaction
- American Express	3.50%	Per Transaction



Online Donation

A simple and affordable way to encourage donations, **e.service**® by Web makes it easy for your organization to accept donations directly from your website.

Online Donation Fees

Web Hosting	\$ 20.00	Per Month
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* To view other fees that may apply, visit SimplyGivingByTFB.com and click on the **Download Packet** tab.



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